

Cookie Notice

At YouLead International, we take your privacy and your trust very seriously. This cookie notice provides you with information about how we use “cookies” or similar technologies on our websites and applications and other services (each a “Service”) to enable us to understand how you interact with our products, to improve your experience, and to allow you to use certain features, such as sharing content via social networks or other communications channels.

This notice also provides information about how third parties may use such technologies in association with the operation of our Services.

1. Use of Cookies by YouLead International

Cookies are small text files that are placed on your computer by websites you visit. Cookies are widely used in order to make websites and applications work, or work more efficiently, and help them remember certain information about you, either for the duration of your visit (using a “session” cookie) or for repeat visits (using a “persistent cookie”).

As detailed below, our use of cookies may involve the collection and use of your information, such as IP addresses, or other online mobile identifiers. For more information on our collection and use of this information please refer to our Privacy Policy.

The Cookies used on this website are as follows:

- Strictly necessary cookies:

These cookies do not store any personally identifiable information. However, they are essential in order to enable you to move around the website. They are usually only set in response to actions made by you which amount to a request for service, such as setting your privacy preferences, logging in or filling in forms. For example, authentication and security cookies are used to identify and recognise registered users and to enable them to gain access to requested content or features. You can set your browser to block or alert you about these cookies, but without these cookies, services you have asked for cannot be provided.

- Functionality cookies:

These cookies allow our websites to remember the choices you make and your account preferences and to provide enhanced, more personal features. These are set by us or by our third party providers whose services we have added to our pages. For example, these cookies will remember your log-in details. You can set your browser to block or alert you about these cookies, but without these cookies, services you have asked for cannot be provided.

- Performance cookies:

These are analytics and research cookies that allow us to count visits and measure traffic, so we can measure and improve the performance of our site. They also help us to know which pages are the most and least popular, and see how visitors move around the site. This helps us to improve the way the website works and improve user experience. All information these cookies collect is aggregated and therefore anonymous. You can set your browser to block or alert you about these cookies. Blocking these cookies will not affect the service provided you.

- Targeting cookies:

These cookies are set by us and our advertising partners to record your visit to the website, the pages you have visited and the links you have followed. We, and our advertising partners, will use this information to make the website and the advertising displayed to you more relevant to your interests. You can set your browser to block or alert you about these cookies. Blocking these cookies will not affect the service provided you, but will limit the targeted advertising that you will see, or limit our ability to tailor the website experience to your needs.

- Third Party and Social Media cookies:

These cookies are set by a range of social media services that we have added to our websites that enable you to share our content with your colleagues, friends and networks. They are capable of tracking your browser across other sites and building up a profile of your interests. This may impact the content and messages that you see on other websites that you visit. If you do not allow these cookies you may not be able to use of see the social media sharing tools.

- Flash cookies:

These cookies are set to display video content using Adobe Flash Player. Adobe uses Flash cookies to help improve your experience as a user. Flash cookies are stored on your device in much the same way as usual cookies, but they're managed differently by your browser.

If you wish to disable or delete a Flash cookie, see [Adobe Flash Player Global Storage Settings](#) (opens in a new window). Please note, if you disable Flash cookies for our site, this may affect the services that we can provide, such as videos.

- Tracking Technologies Including Pixels, Script Web Beacons/Gifs, Page Tags:

These files, or, code may be included in our emails and mobile apps to record how you interact with us, to help us better analyse and improve our services to you. Again, you can block the cookies either through your browser or device settings, and these settings will apply to all cookies whether included on websites or in emails. However, in some

instances, depending on your email or browser settings, the files may be automatically accepted (for example, when you've added an email address to your address book or safe senders list).

- Tracking Via Mobile Apps

When you use our mobile applications, we may record information unique to you that are associated with your device (such as the device ID and IP address), your activity within the App, and, your network location. This information is used to measure and improve the performance of our App, to help us to know elements are the most and least popular, and, see how visitors move around the App itself. This helps us to improve the way the App works and improve user experience.

2. How to refuse the use of cookies

You can prevent your browser from accepting certain cookies, have the browser require your consent before a new cookie is placed in your browser, or block cookies altogether by selecting the appropriate settings on your browser privacy preferences menu.

The links below will help you find the settings for some common browsers (please note that we are not responsible for the content of external websites):

- Manage cookie settings in [Chrome](#) and [Chrome Android](#) and [Chrome iOS](#)
- Manage cookie settings in [Safari](#) and [Safari iOS](#)
- Manage cookie settings in [Firefox](#)
- Manage cookie settings in [Internet Explorer](#)
- Manage cookie settings in [Opera](#)

For all other browsers, or for alternative advice, help may be sought by visiting <http://www.allaboutcookies.org/>, via your device user manual, or online help files

3. Third Party Web Advertising Services

Our Services may be Google Analytics for the purposes of analyzing visitor/customer site interactions including interactions with our online marketing campaigns. For information about how Google processes the data collected, please refer to the [Google Privacy Policy](#).

You may opt-out of third party web advertising services that provide personalized advertising based on your online activity. You can also configure your web browser to delete and/or block the use of cookies for any third party.

The following sites may be used to register your third party opt-out preferences:

- visit [Your Ad Choices](#) or [NAI Consumer opt-out](#) for the U.S.

- visit [Your Ad Choices](#) for Canada
- visit [Your Ad Choices](#) for the EU
- visit [Your Online Choices](#) for Australia

Please note that by clicking the links above, you will be redirected to the appropriate third-party website. We are not responsible for the content of external websites. Opting out of Advertising Cookies will not remove advertising from the pages you visit; instead, it means the ads you will see may not be matched to your interests.

4. Changes

We will update this cookie notice from time to time. Any changes will be posted on this page with an updated version date. If we make any material changes, we will provide notice through our website or by other means.

5. Contact

If you have any questions, comments, complaints, or requests regarding this cookie notice, or our processing of your information, you can contact us at contact@youleadlink.com.

You may also lodge a complaint with the data protection authority in the applicable jurisdiction.